

STARLIGHT STRUT

FUNDRAISING TOP TIPS

The quickest and simplest way to make your fundraising go further is to set up an online fundraising page such as a JustGiving page.

Sharing your fundraising efforts with your family, friends, work colleagues, gym buddies and wider community couldn't be easier...

JustGiving™



JustGiving is Treetops Hospice Care's preferred online fundraising site because it's easy and quick to set up and they have great fundraiser support!

We have set up a Starlight Strut fundraising page on JustGiving, which you can link your page to.

That means that you can set up your own personal campaign to share with your community, that contributes to our grand total.

You can even check where you are on the 'leaderboard' of fundraisers!

JustGiving also offers lots of helpful tools and tips to make sure your fundraising is as successful as possible.

Set your JustGiving page up now:
[justgiving.com/campaign/starlight](https://www.justgiving.com/campaign/starlight)

Find us and tag us!

Facebook: @treetopshospicecare

Instagram: @treetopshospicecare

Twitter: @treetopshospice

JustGiving sends your donations straight to Treetops Hospice Care and reclaims Gift Aid automatically on your behalf.

Gift Aid adds 25% to every donation if you are a UK tax payer, meaning that your fundraising can go even further in providing end of life care and bereavement support for people in Derbyshire and Nottinghamshire.

Share your JustGiving link on social media. It's a free and easy way to let everyone know about your awesome fundraising efforts.



SPREAD THE WORD: STARLIGHTSTRUT.COM

SOCIAL MEDIA TIPS

- Post on Facebook, Instagram and Twitter and tell all your friends and family what you're doing and most importantly why - when people know your reasons they love to donate!
- Include your JustGiving link everywhere
- Don't forget to use the hashtag #StarlightStrut in all your posts
- Share your fundraising news, milestones and updates and let people know how much effort you're putting into your fundraising.

FACEBOOK

Create a Facebook event and invite your friends and family to come along, take pictures and cheer you along on the night!

Join our #TeamStrut Facebook group to connect with other walkers, share ideas and encouragement, and get updates!

TWITTER

Follow businesses and important people in your community - it could be a great opportunity for an introduction and a donation!

Mention us at @treetopshospice - we love seeing your tweets and fundraising updates! We might even give you a retweet!

INSTAGRAM

Share your preparation and fundraising photos and stories (short videos that stay up for 24 hours) to show your friends, family and followers what a great job you're doing and what a worthy cause Treetops is.

OFFLINE FUNDRAISING

- Ask your workplace if they will match fund you
- Do an office or house party training session! Run on a treadmill or cycle on a stationary bike surrounded by friends or colleagues to encourage them to donate!
- Offer 'sponsorship packs' - eg. £50 to high five as many people as you can along the walk! Or £100 to do the walk wrapped head to toe in fairy lights!
- Don't be afraid to get creative! The first three letters of fundraising are F-U-N!
- If you receive any cash donations you can manually add your offline total on JustGiving so it accurately reflects how much you have raised.

GET IN TOUCH

If you need any support, contact our Fundraising Team on 0115 949 1264 or email events@treetopshospice.org.uk

THANK YOU FOR SUPPORTING



TREETOPS
HOSPICE CARE
where every day counts

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