The Accumulator Challenge

We give you £100

You have 1 month

How much can you raise?

Take the challenge this October

Contact Kathryn Box on 0115 949 1264
or kbox@treetopshospice.org.uk or go to:

treetopshospice.org.uk/100
Why should you take part?

The Accumulator Challenge is a great fundraising activity to be a part of and presents a great opportunity to promote your business. Think about how you could benefit and whether there are any of your products or services that you would like to promote through the challenge. Why not get your customers and suppliers involved too and share the feel good factor?!

There are so many reasons for your company to take part, what’s your motivation?

**Staff Development**
- Teamwork and Networking skills
- Encouraging creative, out of the box thinking
- Develop teams entrepreneurial and event organising skills
- Budgeting

**Corporate, Networking & PR**
- Create some fantastic PR opportunities for your business
- Meet corporate social responsibility targets
- Network with other companies taking part
- Internal competition — you could hold mini competitions amongst your team members
- Showcase your support for a local charity and its impact on the community
- Increase visibility at events and through Treetops marketing team reach new audiences.

**Get Social!**

We want to share your challenge progress so make sure to keep us updated by sharing with us on social media. Remember to post throughout October so everyone can see what you are doing!

Don’t forget to include #accumulator2017 in all of your posts!
Why support Treetops Hospice Care?

At Treetops Hospice Care, it’s all about making every day count. Our vision is that everyone living within the communities we serve has access to end of life care of the highest quality.

The daughter of one of our Hospice at Home patients recently told us why Treetops means so much to them.

“Until I needed this service, I didn’t realise just what help and support is available and it’s been tremendous.

“As well as caring for my mum, they are so supportive to me. They call each week to arrange cover and always ask me how I’m feeling.

“It’s such a difficult time and I could cry with relief as I’m so worried about mum. When you love someone who is so ill and you are trying to juggle work, family and everything else, it is so stressful – they have all been amazing and really helped me.”

At Treetops all of our services are provided free of charge. We quite simply wouldn’t be able to do this without the financial support of local businesses. By taking on the Accumulator Challenge you could help to provide:

£1,000 - 12 Counselling and Emotional Support sessions for an adult, child or family

£2,000 - 11 Day Care places

£3,000 - 10 overnight Hospice at Home Nursing shifts
Dear challenger,

Your business is invited to take part in Treetops Hospice Care’s Accumulator Challenge. Intrigued? Then read on for more information on how you can support your local hospice.

Treetops Hospice Care provides nursing care and emotional support for anyone affected by a life-limiting illness or bereavement in Derby, Derbyshire, Nottingham and Nottinghamshire.

The hospice has to raise more than £3 million every year to run. That’s about £7,500 per day. 70% of this comes from charitable donations and fundraising events. All services are free of charge.

Teams will be given £100 and one month to find creative and innovative ways to raise as much money as possible for Treetops Hospice Care.

You could run fundraising events, hold a car wash or a bake sale, take part in a sporting challenge or organise a social activity...the only limit is your imagination! Once you register to take part, we will send you fundraising ideas to inspire you and we are here to offer support and advice throughout.

The challenge starts with a launch event where each team will be given their £100 and will hear from the competition judges on what they will be looking for. In November an awards evening will be held to announce the winners of each category.

Teams of all sizes are encouraged to take part, whether you are an office of 2 or 200, every penny you raise will make an important contribution towards our work at Treetops.

This is a great fundraising activity to take part in and you will need to encourage team work, think creatively and use your entrepreneurial skills. The challenge provides lots of unique PR opportunities for your business!

Up for the challenge?

Complete the registration form enclosed and we will send you your fundraising pack.

Kind regards,

Kathryn

Kathryn Box, Corporate Fundraiser
kbox@treetopshospice.org.uk
0115 9496949
Registration Form

To register please complete the form below and return by Friday 1 September to:

Kathryn Box, Treetops Hospice Care, Derby Road, Risley, Derbyshire, DE72 3SS

Alternatively, register online at www.treetopshospice.org.uk/100

You will then be sent details of the launch where you will be given your £100 and a fundraising pack with lots of tools to help you on your way!

Thank you!

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Please nominate a team captain who will be responsible for the co-ordination of the activities of the team and ensuring compliance with the £100 challenge rules.

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We agree to turn our £100 into as much as possible for Treetops Hospice Care and aim to raise at least £1000.

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Does your employer offer a matched funding scheme?  Yes ☐  No ☐

Please note that whilst matched funding is gratefully received and makes a real difference to Treetops, it cannot be counted towards your challenge total.